

TRACEY GLENN

President, GlennView
Elite Certified True Colors® Facilitator

Tracey Glenn is the President of GlennView, a consulting firm based in Cape Girardeau, MO, which she owns with her husband, Jeff. She holds a Bachelor of Arts in Mass Communication degree from Southeast Missouri State University and is an Elite Certified True Colors® facilitator, holds multiple certifications with True Colors International and frequently conducts training on their behalf. She is also an independently Certified Coach, Teacher, and Speaker with Maxwell Leadership. Tracey enjoys facilitating workshops and speaking to groups, helping people learn to connect in more meaningful ways.



Tracey currently serves on the Southeast Missouri State University Redhawks Club Board of Directors and the Leadership Missouri Alumni Association Board of Directors, and is a member of Cape Girardeau Rotary Club, where she previously served as President. Her various awards include the Southeast Missouri State University Young Alumni Merit Award, Southeast Missourian 40 Under 40 Award, Cape Girardeau Rotary Club Rotarian of the Year, Cape Girardeau Area Chamber of Commerce Go-Getter Award, and Advertising & Marketing Professionals ADDY Award.

True Colors programs improve workplace culture by training people in all levels of employment to recognize their greatest strengths and create a more collaborative environment. True Colors has been used successfully for over 40 years. The program fosters positive, healthy, productive personal development that improves communication, teambuilding, leadership, morale and conflict resolution skills.



DERLENE HIRTZ

You Empowered Services
Ignite Your Mindset

When you are ready to unleash your full potential, become a leader in whatever your position or business, and achieve the success you've always dreamed of, Derlene is your trusted partner in personal and professional transformation. We're all used to setting and achieving goals, but what happens when you get stuck and can't get over the hump? Sound familiar? Derlene's got good news: it happens to everyone! The number 1 obstacle is your mindset. The difference that *makes the difference* is that Derlene's presentation will help you shift your mindset so that you can make shift happen.

As an accomplished effective communication and success trainer and holistic coach, Derlene's approach to training, coaching and personal development is combining the power of effective communication, strategic thinking, and mindset optimization to break down barriers, overcome challenges, and create a roadmap of envisioned success.

Derlene's love for her family, hiking, biking, and enjoying friendship is what motivates her to continually help other seek the best of self; it is her personal mantra.

She is a certified Neuro Linguistic Programming trainer, degreed educator, and a lifelong learner of all things that include the science and study of our minds so she can continually improve herself and clients.

Come prepared to identify and shift limiting beliefs and self-sabotaging patterns, set new goals and start the new year with confidence and motivation.

Her belief system operates from: Never settle for ordinary when you are capable of achieving extraordinary.



WOMEN OF STEEL

SEEKING TO ENGAGE • ELEVATE • LEAD

AGCMO

2024

WINTER CONFERENCE

FEBRUARY 1-2

CAMDEN ON THE LAKE RESORT
LAKE OZARK, MO



WOMEN OF **SEEKING**
TO
ENGAGE
ELEVATE
LEAD



WINTER CONFERENCE

FEBRUARY 1-2

Camden on the Lake Resort

2359 Bittersweet Rd · Lake Ozark, MO 65049

COST

Member Price: \$199/person

(Regular Price: \$299/person)

Includes 3 meals, PD training, networking and materials.

REGISTRATION

Deadline: January 18

Registration can be completed by:

Mail: 1221 Jefferson Street | Jefferson City, MO 65109

Email: Send completed form to Kerry Bax: kbax@agcmo.org

Cancellations must be made by 5 p.m. January 24.

SLEEPING ROOMS

Deadline: January 11

A block of rooms has been reserved at Camden on the Lake Resort

Room rate: \$129 (studio king or double) and \$149 (suite with sleeper sofa)

Reservations: Call 573-365-5620

Group Code: AGCM0224

SCHEDULE

THURSDAY, FEBRUARY 1

12:00 pm
Registration Opens in Hotel Lobby Hall

1:00 – 5:00 pm
True Colors®
Keys to Personal Awareness & Success
(includes break)

6:00 pm
Dinner

7:00 pm
Drinks & Daubers
(BINGO & more!)

FRIDAY, FEBRUARY 2

8:00 am
Hot Beverage Bar Opens

8:30 am
Breakfast

9:00 am – NOON
Keynote Speaker
"Ignite Your Mindset"

NOON
Wrap Up/LUNCH

SOLD ALLOY STEEL \$2500 LIMIT 3

Alloy steel is one of the most demanding materials for industries due in large part to its strength. Hence the naming of our top sponsorship level.

Benefits include:

- logo placement on all promotional materials & social media posts
- stand-alone social post(s) for event promotion
- signage at event (including logo)
- logo placement on all event collateral materials
- acknowledgement on complete list of sponsors
- two complimentary registrations to conference
- introductory remarks at conference

CARBON STEEL \$1500

Carbon steel is a popular metal choice for knife-making because the carbons give the blade more edge retention.

Benefits include:

- signage at event (including logo)
- acknowledgement on complete list of sponsors
- one complimentary registration to conference
- logo on inside cover of a book

SOLD DRINKS & DAUBERS \$1500

Benefits include:

- signage at event (including logo)
- logo on BINGO cards
- logo on drink tickets

STEEL GIRDER \$1000

A large steel beam supporting a structure is known as a steel girder. The conference keynote speaker has compiled two books for women aimed at providing them foundational support. Steel Girder Sponsors' support provides one of our speaker's books for each attendee.

Benefits include:

- signage at event (including logo)
- snack bag sponsor
- acknowledgement on complete list of sponsors

STAINLESS STEEL \$500

Stainless steel has many uses: cookware, surgical instruments and major appliances for example. Our stainless steel sponsors will allow us to provide support elements to the conference.

Benefits include:

- signage at event (including name)
- acknowledgement on complete list of sponsors

EVERY ATTENDEE WILL RECEIVE A COMPLIMENTARY TOTE BAG AT REGISTRATION.

Wish to add your branded item(s) to their bag? We'll need 80 items donated; contact kbax@agcmo.org so we can plan accordingly.

ALLOY STEEL SPONSORS:



WOMEN OF
SEEKING
To
ENGAGE
ELEVATE
LEAD

SPONSOR COMMITMENTS, QUESTIONS & INQUIRIES:

CHARLYCE RUTH
417.425.3390 cruth@agcmo.org

SPONSORSHIP OPPORTUNITIES